



JOEY MEDINA

FREELANCE EDITOR

Creative and results-oriented professional. Over ten years of experience in Post Production and Video Editing specifically with commercials, trailers, promos, interactive advertising, and corporate videos. Ability to collaborate with agencies, producers, and directors to explore each creative idea in depth. Proficiently translates each video project into a compelling story which pulls viewers in and speaks to their imagination.

Experience

Freelance Editor 2010 - Present
 Medina Edit
 Clients - Disney, Toyota, Lexus, Acura, WB Games, SpaceX, Under Armour, Nestle, Samsung, Burger King.
 Agencies - Saatchi & Saatchi, Team One, Mullen, Innocean, Phenomenon, Zambezi, McKinney.
 Networks - DIRECTV, Current TV, Cartoon Network, The Hub Network, Lifetime, Google/YouTube.

Freelance Editor Aug 2024 - Present
 Crispin
 Project - Social Media Videos - Samsung
 Edited 2 social media videos for Samsung and Agency.

Freelance Editor Apr 2024 - Present
 Space X
 Project - Polaris Dawn Mission
 Edited training and promo videos.

Freelance Editor Mar 2024 - Present
 Scholar
 Project - Xcel Energy
 Edited 2 Television spots with agency and client.

Freelance Editor Oct 2020 - Present
 Disney Yellow Shoes
 Project - Transcreation - Walt Disney Pictures
 Transcreated Disney Princess and CARS content for Disney YouTube Social Channel.

Freelance Editor Dec 2019 - Present
 Compadres - Saatchi & Saatchi
 Project - Olympic Social Videos and Sales Events - Clients - Toyota
 Edited spots and prepped for audio house mix and color correction session.

Education

Film Studies, B.A.
University of California, Santa Barbara

Referrals

With over 20 years in the business, I can only say that working with Joey has truly been a wonderful experience. His knowledge and expertise are second to none!

Joey is a talented editor. He is quick, intelligent, and diligent. When my boss wanted to supervise an edit, it was Joey that I put in the room. With Joey, you can't go wrong.

Terry Silberman, Partner, ArsenalFX

James R. Knost, DIRECTV, Post Production Manager

+ 310 283 3870

215 West Palm Avenue
Unit 107
El Segundo, CA 90245

medinaedit.com

joeymedina

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joeymedina310

@joeymedina310

Professional Skills

- Adobe Premiere
- Avid Media Composer
- Final Cut Pro X
- Adobe Photoshop
- Adobe Illustrator
- Adobe Media Encoder
- Adobe Audition
- Magic Bullet Looks
- Basic After Effects
- Wiredrive
- Microsoft Word
- Microsoft Excel
- Wix
- Wordpress

Language Skills

- English
- Spanish